

# Help Sponsor OSGeo

OSGeo is a not-for-profit organization dedicated to providing a reliable home for open source geospatial software. It also serves as a vehicle for promoting open source software and is a place where the community can gather to drive ahead innovations and maturation of the technologies we collectively share.

Although we have a tremendous volunteer community -- including corporations as well as individuals -- involved in the advancement of open source technologies, some things still have hard costs. To cover these costs we need your help. Your support will help ensure that OSGeo will be a sustainable and healthy organization representing open source geospatial technologies long into the future.

#### Why Sponsor OSGeo

**Your Organization Depends on OSGeo Software** - Your company or government agency uses OSGeo technologies in its day-to-day work, allowing you to compete effectively and deliver services in an efficient manner. By helping sustain OSGeo you also support your current operations into the future knowing that a strong OSGeo is behind your business activities.

**You represent a Community of Practice that has Adopted OSGeo Software** - Communities representing a wide range of domains, from professional associations to non-government organizations, leverage OSGeo software as a critical component of their end-user applications. Your community has an interest in ensuring the software can be sustained into the future. By sponsoring OSGeo you demonstrate support for your members' software selection.

Your Goals are aligned with OSGeo's Support for Open Standards and Other Priorities - Help achieve your own organization's objectives by sponsoring OSGeo as a like-minded organization and benefit from the volunteer efforts of a rapidly growing world-wide community.

**Demonstrate Your Leadership in Open Source Geospatial Technologies** - By sponsoring OSGeo you will help align your business with the activities of thousands of adopters of OSGeo software around the world. As a sponsor of OSGeo, you will align your business growth with the momentum behind OSGeo in the marketplace.

**Benefit from Sponsor Networking Opportunities** - As a sponsor of OSGeo, you will benefit from unique opportunities to meet and share ideas with key members of OSGeo, other OSGeo sponsors and affiliated like-minded individuals and organizations.

# Sponsorship Levels

Foundation sponsorships are available on an annual basis and offered to organizations at four different funding levels.

OSGeo Sponsorship Levels	
Level	\$USD
Sustaining Sponsor	\$50,000
Principal Sponsor	\$20,000
Supporting Sponsor	\$10,000
Associate Sponsor	\$3,000

# **Sponsorship Benefits**

One strength of OSGeo is its ability to operate at arm's length from any organization and, therefore, from any individual sponsor. Every sponsor is an important part of OSGeo, no matter what funding level they commit to. For this reason the benefits offered to sponsors do not compromise impartiality, which helps keep OSGeo free from control by any one influence. This is critical to the success of all organizations that partner with OSGeo.

In recognition of the various levels of sponsor contributions, each sponsor receives particular benefits. The benefits are outlined below and are cumulative as the amounts increase (higher levels include lower level benefits as well).

#### Sustaining Sponsor

- Top Visibility on the OSGeo Sponsors web page
- Key OSGeo marketing materials feature your organization's logo
- At promotion events, your organization's logo is displayed as part of the OSGeo Booth
- Right to First Sponsorship Selection for the Annual OSGeo International Conference
- Full-page **Promotional Space** on a personalized OSGeo Sponsor Page
- Promotional Space on an OSGeo Principal Sponsor Page
- Joint Press Release with OSGeo to announce Sponsorship
- Invitation to Sponsor Information Exchange Event with Board of Directors following annual OSGeo International Conference
- Invitation to **Sponsor Networking Event** with OSGeo Board of Directors and other invited guests following annual OSGeo International Conference
- Right to use **OSGeo Sponsor** logo and promote named sponsorship level

#### **Principal Sponsor**

- **Promotional Space** on an OSGeo Principal Sponsor Page
- Right to **Sponsorship Selection** for the Annual OSGeo International Conference (after Sustaining Sponsors)
- Joint Press Release with OSGeo to announce Sponsorship
- Invitation to Sponsor Information Exchange Event with Board of Directors following annual OSGeo International Conference
- Invitation to **Sponsor Networking Event** with OSGeo Board of Directors and other invited guests following annual OSGeo International Conference
- Right to use OSGeo Sponsor logo and promote named sponsorship level
- Sponsor is promoted on the OSGeo Sponsors web page, with link to sponsor's Web site

### Supporting Sponsor

- Joint Press Release with OSGeo to announce Sponsorship
- Invitation to Sponsor Information Exchange Event with Board of Directors following annual OSGeo
  International Conference
- Invitation to **Sponsor Networking Event** with OSGeo Board of Directors and other invited guests following annual OSGeo International Conference
- Right to use **OSGeo Sponsor** logo and promote named sponsorship level
- Sponsor is promoted on the OSGeo Sponsors web page, with link to sponsor's Web site

#### **Associate Sponsor**

- Right to use OSGeo Sponsor logo and promote named sponsorship level
- Sponsor is promoted on the OSGeo Sponsors web page, with link to sponsor's Web site

### **How to Sponsor**

To sponsor OSGeo or discuss sponsorship opportunities further, please contact:

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