

27 February 2020

Board of Directors
Open Source Geospatial Foundation
via email board@osgeo.org

2020 Pista ng Mapa Conference, Cebu City, Philippines

Dear OSGeo Board:

On behalf of fellow organizers, *Mabuhay!*

Once again, we are organizing the **Pista ng Mapa** (Festival of Maps) conference, and we think our efforts would go even farther with OSGeo as an official sponsor. The conference **will take place on May 27-29, 2020 in the University of Southern Philippines Foundation, Cebu City**. This event celebrates the success of open data and maps in the Philippines, especially in the fields of community development, transport, research, and humanitarian action. It aims to encourage diverse participation and grow vibrant hyper-local contributors' communities in the country, this time in the Visayas region by providing free access to talks, technical workshops, and panel discussions. We need your help to do that.

Many members of our team of volunteer-organizers are key advocates of the local **OpenStreetMap**, **OSGeo-FOSS4G** and geospatial tech communities, several of whom also helped organize last year's successful Pista ng Mapa conference in Dumaguete City which brought together 166 participants throughout the Philippines.

By supporting Pista ng Mapa, you can help us bring together a diverse community of contributors, users, developers and other geospatial practitioners across the country to Cebu City. At the same time, your support conveys an emphatic public message for championing local community values and causes.

Additional details about the conference are available in our Prospectus, attached as Appendix A.

We hope to count on OSGeo's help to make this year's event one of our best yet. Kindly refer to Appendix B for sponsorship opportunities this year.

Thank you for your time and consideration. With your help, we are one step closer to making this not-for-profit conference happen once more. Please contact us, should you have any questions.

Sincerely yours,


Maning Sambale
Sponsorships Coordinator



Organizing Team

pistangmapa+pnm20@gmail.com

Appendix A

Pista ng Mapa - Prospectus

Pista ng Mapa (Filipino for "Festival of Maps") is a not-for-profit outreach event to encourage public participation, promote the use of open (geo) data, free software (FOSS4G), and related technologies. It aims to gather together contributors, enthusiasts and users in the public and private sector (community, government, academe, corporate, individuals, etc.), highlight achievements, and foster the growth of hyper-local communities outside the capital region.

Rationale

The Philippines' capital region, Metro Manila, is host to numerous geo/map-py related events throughout the year but the rest of the country rarely host any, except for the occasional seminar or workshop intended for small, targeted groups through project-based initiatives of various organizations.

PnM19

In 2019 August, the inaugural Pista ng Mapa (aka PnM19) was held in Dumaguete City in Central Visayas, with Foundation University as venue sponsor, that attracted 166 participants from various parts of the country.



2019 Pista ng Mapa group photo. © 2019. Neyzielle Ronnicque Cadiz.

For more details, check out <https://pistangmapa.github.io/2019/>.

Through various presentations, workshops, and hands-on activities attendees of the conference can have a better understanding of how the local open mapping communities work together for the common good, while acquiring new technical digital skills and techniques, and getting acquainted with national and regional contacts to help expand their reach and networks.

What drives us

Open Data is a global movement to make the information and representations of our world much more shared and accessible. Often the focus is on the release of data held by the government for use by all citizens. OpenStreetMap takes it further by allowing anyone to contribute to Open Data.

The data created from these activities are not limited for use in disaster preparedness and response, but also for other efforts: humanitarian aid, community development missions, conservation, cultural projects, academic research, local development, and many other purposes - this is possible by the free and open license that governs the data created on OpenStreetMap.

PnM20

This year, we are planning for ~200 participants and seek for the same loving-kindness and energy that made PnM19 happen, and hope to reach out to more people, and organizations who wants to invest in, and leverage the power of diverse peoples in participatory activities for greater access to Free and Open (geo) data.

For details, check out <https://pistangmapa.github.io/2020/>.

Expected Results

For our supporters, we hope that through this event, they can reaffirm themselves as a champion and community pillar for bringing open (geo)data and free software to the local community of enthusiasts, users, and field practitioners. That through our collaboration, it could lead to more novel applications, and wider understanding of how spatial data is relevant to other academic fields of study, outside the domain of “maps” and “technology.”

We strive to spark the interest of new users, reignite the passion of current contributors, and help nascent local communities grow, where skills and local expertise can be developed or further enhanced.

Organizers

Currently, our committed working group of volunteers are coordinating within our network of communities and allies, preparing workshop programs. Our participants and volunteers come from a cross of multi-sectoral, inter-disciplinary groups:

- Local Communities - OpenStreetMap, OSGeo/FOSS4G, and map-py friends and allies
- Developmental NGOs - The Asian Foundation, The Foundation for Economic Freedom
- Transportation and Mobility - advocates
- I.T./Civic Tech User Groups- advocates

Many of our core volunteers have led, organized, or volunteered for major and minor conferences in the recent past. Some of us are also facilitators/organizers of smaller local mapping workshops and events in various parts of the country, but often in Metro Manila.

The largest international conference so far, was the annual regional conference [State of the Map Asia in 2016](#), hosted by the local OpenStreetMap community that drew in 186 participants and representatives from 21 countries, 15 of which are from Asia. Pista ng Mapa, in fact, is inspired by the said conference, and had been in the minds of the organizers since then, but localized for the specific needs of prospective participants.

Venue

The University of Southern Philippines Foundation, USP Compound, Salinas Drive, Cebu City, Philippines has agreed to be our venue partner.

For questions or queries, contact the organizing committee thru:

email: pistangmapa+pnm20@gmail.com

website: <https://pistangmapa.github.io/2020/>

Appendix B

Pista ng Mapa - Sponsorship Opportunities

	Osmium	Platinum	Gold	Silver	Bronze	Friends of PnM
Amount (USD, or local equivalent)	2,500	2,000	1,500	800	400	In kind or other amounts.
Exhibition space availability	Guaranteed	Guaranteed	Guaranteed	Limited	✗	✗
Logo placement (in event website, slide-show during intermission, event signages)	Prominent	Distinguished	Conspicuous	Yes	Yes	✗
Logo in stage backdrop	✓	✓	✗	✗	✗	✗
Signages (banner height: 183cm)	Vertical banner: W:76cm, x 5	Vertical banner: W:76cm, x 3	Vertical banner: W:61cm, x 3	Vertical banner: W:61cm, x 2	A1 Poster x 2	included in PnM Friends Banner
Banner placement	On-stage, Plenary Area, Workshop/Lab Spaces, Expo Area	On-stage, Plenary Area, Workshop/Lab Spaces, Expo Area	Space/Workshop Corridor, Expo Area	Expo Area	Expo Area	Expo Area
Plenary Talk / Presentation	✓	✓	✗	✗	✗	✗
Sponsored session (workshop, forum, tapok-tapok, etc.)	Any 3	Any 2	Any 1	Tapok-tapok x 1	✗	✗
Guaranteed conference pass	4	3	2	1	1	1