



April 29, 2010

Jeff McKenna
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Dear Jeff and the OS Geo Foundation Community,

I want to thank you for allowing me and ConferenceDirect to submit our proposal to be part of the Conference Management process for your 2011 FOSS4G event.

As I understand, it will be up to the Denver LOC (if awarded the bid) to ultimately decide if they wish to hire a paid Conference Consultant – OR retain a no-cost resource like ConferenceDirect. I completely understand and respect the process that has been established.

The proposed Chair for Denver LOC, Eric Wolf, has informed me that his group will retain GITA (Geospatial Information and Technology Association) to perform all conference management functions for the Denver LOC – should his group be awarded the FOSS4G conference in 2011. He cited some very compelling reasons for this decision, and I am sure that GITA will meet your every expectation.

Geospatial subject matter is certainly not my field of expertise, and unlike GITA, ConferenceDirect is not an industry specific Association Management company. However, CD Associates (including myself) do have extensive experience & knowledge and vast, well-established relationships within the hospitality and event management industry. The scope of our involvement for most events is very much focused on hotel/facility procurement and hotel/venue contract negotiation. We also facilitate the logistics of site inspections and pre and post conference reporting – at no cost.

At the beginning of this FOSS4G RFP process, I could have easily been perceived as a “meddler”, or at least an “outsider” without much to contribute. But I must tell you that I appreciate the respectful and considerate nature that the entire FOSS4G Conference committee membership has shown towards me. I am encouraged to continue to pursue other Meeting/Conference business within the Geospatial Community, and I thank you again for this learning experience.

Best regards,

Kevin

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