FOSS4G GLOBAL 2017

Proposal for Philadelphia

Table of Contents

Introduction Letter

Dear FOSS4G Selection Committee,

We are proud to offer this proposal to host the FOSS4G 2017 International Conference in Philadelphia from August 21 to 25, 2017. Locating FOSS4G 2017 in Philadelphia will provide a substantial opportunity to unite regional and international crowds for the event. FOSS4G 2017 will welcome developers, analysts and experts from the public, academic, and private sectors to celebrate innovations in geo open source.

The conference will benefit greatly from the mature community around geo and open source in Philadelphia and nearby. This collaborative community bridges the typical divides in tech, including sector, gender, and skill level. More importantly, this community expertly unites individuals that not only have the desire to learn but to grow together.

The low registration fees ($800 for all sessions & workshops) and hotel rate ($209 per night) we have been able to arrange will be tremendously beneficial for attendees. Lower-cost non-corporate passes ($600 for all sessions & workshops) and student passes ($350 for all sessions & workshops) are available for those who need them. We have also allocated an unprecedented amount of money in our budget ($20,000 to $50,000) to help support those who might not otherwise be able to participate. We hope you are as excited as we are for what these low cost considerations and the Philadelphia location can do for participation in the conference and benefit to the community.

We have assembled a talented committee that will work together to ensure the program is innovative, and that the conference welcomes a more diverse and engaged audience than ever before. With organizing facilitated by the experienced Eclipse Foundation team, we can guarantee that the conference will be a well-organized and smooth experience for all attendees, sponsors, vendors, and speakers. We hope you will agree that Philadelphia offers a unique and exciting opportunity for FOSS4G 2017.

Why Philadelphia?

Location: Philadelphia is a prime location with convenient automobile, bus, and rail access from major cities such as New York, Baltimore, Boston, and D.C., ensuring that the conference will draw attendance from four (likely more) major spatial communities within the Northeast corridor. Over 45 million people live within 200 miles of Philadelphia. The Philadelphia International Airport accommodates 549 flights daily, ensuring easy connection both domestically and internationally. Additionally, both Amtrak and major bus lines offer easy and cost-effective transportation options for locations throughout the east coast and Mid-Atlantic regions. For travelling within Philadelphia, a robust public transit system and bike-share network supplements what is inherently a very walkable city. And with more than 100 academic institutions in the metro region, the conference can be a meaningful, constructive learning experience for a substantial academic audience.

Internationally Friendly: As the birthplace of America, Philadelphia is a destination city for international travelers. It's not uncommon to hear several different languages during a short stroll through the City Hall courtyard or passing by the Constitution Center, the Liberty Bell pavilion or the many arts and culture sites. Philadelphia International Airport is one of the largest in the United States, and a hub for American and Southwest Airlines. It has many direct flights to Europe, making the city highly accessible from locations worldwide.

Lodging and Accommodations: The Marriott, a large hotel connected to the Convention Center, has quoted a price of $209 per night for our group. Philadelphia offers an experienced, established network of hotels (approximately $150-$250 per night) that provides almost 5,000 hotel rooms within a four-minute walk of the Convention Center and more than 9,000 hotel rooms within a 15-minute walk. Philadelphia also has the differentiator of being an affordable city, providing comparable quality amenities (housing, transit, food, and culture) at costs well below other major cities. Airbnb also features 1,000 (low cost - less than $150 per night) housing options within walking distance of the Convention Center, and that number is expected to become significantly larger between now and the start of FOSS4G 2017. There are also several hostels (at approximately $35 per night) within easy walking distance.

Food and Drink: There are more than 1,000 restaurants and more than 300 outdoor cafes in Philadelphia, and the area near the Convention Center offers some of the best food options in the city. The Reading Terminal Market, a food lover's haven, is attached to the Convention Center. With over 80 vendors, this is, without a doubt, the best place to eat lunch in Philadelphia. Philadelphia also has a lively entertainment scene with hundreds of venues for nightlife and sporting events. The Convention Center is also adjacent to Chinatown with dozens of additional restaurants. Surrounding the Convention Center and Chinatown are more than 100 additional eating and entertainment establishments.

Affordability: Philadelphia is one of the most affordable big cities in the United States, including the following attributes:
- Philadelphia hotel prices are generally $50 - 100 lower than most east coast US cities, including Boston, New York and Washington DC.
- Philadelphia is the largest city in the United States to legalize AirBnB and similar rental services. This has removed a great deal of uncertainty on the part of homeowners and has significantly expanded the supply of hosts.
- Philadelphia serves as a hub for both American and Southwest airlines and also has robust competition on many routes. In the most recent airport affordability report, Philadelphia was ranked #6 among the 100 largest airports in the United States.
- For international travelers, Philadelphia has a large number of daily non-stop international flights. Further, it's location within 1 hour train ride from Newark Liberty International airport adds many more international direct flights within a reasonable distance.
- For those traveling on a budget, there are robust train and bus links to major cities throughout the east coast as well as an extensive rail, subway and bus public transit system.
- For a meal or a night out, numerous restaurants offer dinner under $15 and beers for around $6.

Timing: Bringing FOSS4G 2017 to Philadelphia means capitalizing on a strong and growing open source geo momentum, in a way that has the potential to catalyze an open source tipping point and cement the culture for the long haul.

Attractions: Philadelphia offers a mix of historic, cultural, and natural attractions that are as diverse and dynamic as the tech community itself. In addition to the Constitution Center, Liberty Bell and Independence Mall, it is home to world class art collections at the Philadelphia Art Museum, Barnes Foundation, Rodin Museum and Pennsylvania Academy of Fine Arts. Other institutions include the Franklin Institute science museum, the Academy of Natural Sciences, the Independence Seaport Museum, Penn Museum of Archaeology and Anthropology as well as dozens of smaller institutions. River walks, thousands of murals, one of the largest urban park systems in North America, historic homes, gardens and countless other sites round out this dynamic city.

Community

Philadelphia contains a mature, vibrant tech ecosystem that embraces open source and education. Numerous community-led projects and meetups solidify the strong ethos of collaboration and civic engagement that thrives in Philadelphia.

GeoPhilly, Philadelphia's meetup group of geographers and map enthusiasts, meets monthly and now has over 825 members. This meetup bridges the barriers of academic, government and private sector to start a new conversation among geo data experts, developers, and mappers. Since its founding in 2013, the meetup has hosted 24 events with various formats including conferences, social events, educational/learning events, and hands-on workshops. GeoPhilly welcomes collaboration and often co-hosts events with other meetups in the city to invite involvement from new participants, regardless of sector, educational background, or experience.

MaptimePHL, a local chapter of the learning community Maptime, started convening in August 2014 in order to match a growing local interest in open source geospatial technology with the organization's ethos of fun, activity-based approaches to learning that are welcoming to people of all skill levels. During the one year since, MaptimePHL has hosted 16 meetings and now has 228 members. Examples of topics covered at previous meetings include OpenStreetMap 101, Anatomy of a Web Map, How to Build a Mapping Application in Android (led by Chuck Greb of Mapzen), and A Philadelphia Food Resources OSM Mapathon (led by Sterling Quinn, 2015 GeoForAll Global Educator of the Year). A few of our most well-received events involved picking a data theme for the evening (such as census data, litter data) and giving attendees free rein to experiment, as well as going analog with events focused on hand-drawn maps and the intersection of maps and art.

Code for Philly. Philadelphia's Code for America chapter is incredibly active (over 1,500 members) and meets weekly (over 170 past meetings) with strong attendance and dedication. Nearly all CfP projects utilize open source tools and many include a mapping component. Many of these projects have gone on to achieve substantial success and prominence. They now have an executive team and strong mentorship program that does an excellent job at reaching a more diverse community and building skills for a new generation of civic hackers. This meetup has incredible motivation and enthusiasm for civic projects and has attendance of 30-50 individuals at their weekly meetings. There is a wonderful collaborative spirit that invites Philadelphians with a variety of tech skills to be a part of new technology projects.

OpenDataPhilly, Philadelphia's open data portal (with over 300 datasets), is the only community-led data portal for a city of its scale. It has existed for three years and offers data contributions from 56 different organizations including city agencies, academic institutions, and the private sector. The data is published in various formats, often provided in more than one to facilitate additional utilization. Of the 302 datasets available on OpenDataPhilly, 52% are available as API, 46% as shapefile, and 37% as geojson. The data found on OpenDataPhilly fuels some of the fantastic civic projects that have been built in Philadelphia, many of which are built on open source and have a key spatial component.

The City of Philadelphia has many incredibly talented teams working to revolutionize the way government functions. The City's GIS Services Group is a talented group of individuals that support the city's substantial spatial efforts, including internal geospatial web services, GIS data collection, and maintenance, map production, strategic planning, and public facing access to mapping. The City's Civic Innovation team features two Code for America alums and utilizes agile methods to bring tech innovation to local government. They invite the public to participate in and review their launches. Additionally, the City's Open Data Team lead by their Chief Open Data Officer works tirelessly to prepare and publish data for public consumption. Additionally, they provide valuable metrics and visualizations of the published data. The team also invites public discourse on open data via a discussion board and a request process. They accomplish all of this while working internally to improve the business processes and collaboration among city agencies.

Technically Philly, Philadelphia's local tech media outlet, is a fantastic resource for the distribution of tech news as well as a regular event organizer. They host an annual Tech Week that curates hundreds of events attracting thousands of people from the area. They successfully broadcast the important news about Philadelphia tech companies and leaders, and build community to connect Philadelphians to resources and events throughout the area. Though founded in Philadelphia, Technical.ly media has branched out to nearby locales including Baltimore, Delaware, D.C., and Brooklyn.

Many of the members of the LocationTech working group have staff in the region. Also, many LocationTech projects have committers and users in the region and have participated regularly in events in Philadelphia including the recent OSGeo code sprint in February 2015.

Getting to Philadelphia

Location, location, location! Philadelphia's proximity to Washington, D.C. and New York is ideal for serving as a common meeting place between the two cities. Philadelphia is about two hours via Amtrak from Washington and less than 90 minutes from New York. The regional Amtrak cost for either round trip ticket is affordable (approximately $110) and trains run numerous times per day on weekdays and weekends. Regional towns and cities near Philadelphia are accessible via affordable regional rail lines, including Wilmington, Delaware; West Chester, Pennsylvania; Trenton, Newark, and areas of southern New Jersey.

The Philadelphia International Airport also serves as a convenient direct destination for nearly all major U.S. cities. It functions as a hub for American Airlines and Southwest which ensures there are regular direct flights both nationally and internationally. There are 549 daily flights and 30 million passengers served annually. Transportation from the airport is quick and easy by either regional train ($8 each way, 24 minutes) , Taxi ($28.50), Uber ($22), shuttle ($10 per person).

Getting Around in Philadelphia

Navigating within Philadelphia is easy and affordable with a variety of options to get from place to place.

Transit: Philadelphia has two main subway lines that connect the four corners of the city and allow riders to navigate expediently with a free interchange where the lines cross. Additionally, eight trolley lines and several dozen bus lines provide ample accessibility throughout the city. Fares are reasonable at approximately $2 per trip.

Walking: The downtown is very walkable with all amenities available within a short one-mile walk of the Convention Center. The pedestrian-friendly downtown features wide sidewalks and numerous attractions that are best accessed by foot, including the Liberty Bell, City Hall, and the Ben Franklin Parkway leading to the Philadelphia Museum of Art (and the famous *Rocky* steps).

Biking: Indego, Philadelphia's Bike Share Program, launched in 2015 and has 72 bike stations located around the city with nine stations within a half-mile of the Convention Center. There are plans to expand to 96 total stations in 2016. Philadelphia Bike Share is an affordable way to get across the city quickly.

Car: Accessing the city by private vehicle is relatively easy. There is ample parking near the Convention Center for approximately $15 per day or on the street for about $2 per hour.

Taxi/Uber: Philadelphia is well-served by taxis and car-share services, including Uber and Lyft. Taxis can be easily hailed anywhere near the Convention Center and Uber and Lyft cars typically arrive within five minutes.

Venue

We have selected the Pennsylvania Convention Center as the venue for our bid. The convention center is extremely well-located in the heart of Philadelphia, with easy access by subway, train, car, and more. The Convention Center space has an ideal configuration with large rooms, integrated exhibitor space, and other features that will help nurture a vibrant and interactive atmosphere.

This picture is looking down the hall where FOSS4G 2017's sessions would take place. Exhibitors would be set up in the hallway enclaves between the session rooms, providing ample traffic.

The Convention Center is more expensive than hosting the conference at a hotel. However, the conference has grown to such a size that extra space is likely to be needed, especially if we wish to grow the conference. We anticipate a higher level of attendance and sponsorship in Philadelphia, and that would enable us to cover the added costs of the Convention Center.

This picture is of the ballroom (undecorated) that would host our plenaries, keynotes, and general session.

Organizer

We have chosen to partner with the LocationTech working group at the Eclipse Foundation (a not-for-profit open source foundation) to organize our conference. They were selected by the FOSS4G North America community-based committee to be the organizers of FOSS4G North America 2015 and 2016, and have demonstrated a strong organizational capacity to operate conferences of this size. We have selected them for our 2017 bid to benefit from their experience and deep connections to the open source ecosystem, and to maintain the momentum flowing from previous North American conferences and events.

Important to us, this conference will not burn out our community volunteers. The Eclipse Foundation provides a complete solution including financing, a dedicated and experienced professional conference team, marketing and media relations, business development and sponsor relations, web development, graphics design, operations, and more. They are as committed to FOSS4G 2017 being a great conference as we are. We are confident their help will ensure this is the best conference it can be.

In choosing the Eclipse Foundation to organize the conference with us, we also get Andrea Ross as conference producer. For nearly a decade, she has actively supported OSGeo, LocationTech, and other open software and data communities that participate at FOSS4G conferences. She has been an OSGeo charter member since 2008. Her FOSS4G experience spans seven FOSS4G global events and many regional ones. She was also conference chair for FOSS4G NA 2015 and is producer for FOSS4G NA 2016. Her help and FOSS4G experience are an important bonus.

Budget

Many elements of this proposal, including potential dates, conference pattern of Monday to Friday, all events being held at one location, etc., are all in the proposal stage, and will be finalized should the committee decide to select our bid. Having some flexibility with key factors such as these will enable us to better manage costs and to ensure we can maximize the value for all conference participants. Financial information here is based on our current, best estimates provided by the suppliers. Actual costs are not fixed until contracts are fully negotiated and signed, and, subsequent to this, final rates for registration fees, sponsorship fees, etc. will be confirmed. Please note that estimates such as those included in our bid are most accurate when there are multiple years of financial data for previous events in very similar locations and with a similar attendee base, and this information was not available when preparing our bid.

Note that the amounts shown in the summary budget for financial contribution to OSGeo are based on assumptions regarding both revenues and costs, including, but not limited to, target revenue per attendee, target sponsorship for the event, food and beverage to be served and the associated costs. Changes to any of these assumptions will result in corresponding changes to the target contribution amounts shown.

Registration Pricing

All Access passes

(includes all sessions and workshops)
Early $800
Regular $950

Non-corporate passes

(for people not being reimbursed by their organizations, includes all sessions & workshops)
All Access $600

Student

(includes all sessions, & workshops)
All Access $350

Sessions only, does not include workshops

(includes all sessions, but no workshops)
Early $600
Regular $750

Workshops only

(includes all workshops, but no sessions)
Early $350
Regular $500

Sponsorship Pricing

	Platinum	Gold	Silver	Bronze	Theme Day
All Access Passes	8	4	2	1	1
Exhibits Only Passes	8	4	2	1	0
Reserved Speaking Slots	2	1	0	0	0
Discount on Add-ons	75%	50%	25%	0%	0%
Logo & Description on the conference website	✓	✓	✓	✓	✓
Booth in Exhibit area	✓	✓	✓	✓	✗
Banner & Handouts in Theme Day room					✓
Price	**$30,000**	**$15,000**	**$8,000**	**$4,000**	**$3,000**

We also plan to offer supporters a sponsorship level. Historically it has been $1,500 and included a full access pass. We are considering a $500 supporter sponsorship that does not include a pass so that sponsors that might be remote can still participate by supporting the conference.

OSGeo Visibility

OSGeo will be provided with a free booth in prominent location and 2 free full access passes. A representative from OSGeo will be invited to speak as part of the opening and closing plenaries. OSGeo's logo will be featured prominently on the website above the regular sponsors.

Summary Budget

			1000 Attendees	1200 Attendees
	Income			
		Attendee income	$ 620,781	$ 761,688
		Sponsorship	175,000	175,000
		Total	795,781	936,688
	Expense			
		Operations	90,000	90,000
		Conference Center	93,245	93,245
		F&B	298,041	357,649
		A/V & Internet	91,000	91,000
		Giveaways	10,000	12,000
		Registration	14,153	16,134
		Printing & Graphics	7,000	7,000
		Recording	35,000	35,000
		Scholarships & speaker support	20,000	50,000
		Promotion	5,000	10,000
		Staff travel	7,000	7,000
		Total	670,439	769,029
	Gross margin including 7% contingency		78,412	113,827
	OSGeo contribution		$ 75,000	$ 104,000
	Final gross margin		$ 3,412	$ 9,827

Schedule

The conference will run from Monday, August 21 to Friday, August 25. While we realize that the FOSS4G conference has previously been held in September or early October, the late August date resulted in a substantial cost reduction for the venue and hotels. We anticipate a schedule similar to the following.

Monday	Tuesday	Wednesday	Thursday	Friday
Registration Kiosk Opens				
Workshops	Workshops	Opening Plenary	Announcements	Announcements
		Keynote 1	Keynote 2	Keynote 3
		Break		
		Sessions	Sessions	Sessions
Lunch				
Workshops	Workshops	Sessions	Sessions	Sessions + AGM's
		Break		
		Sessions	Sessions	Closing Plenary
Social Event	BoFs	BoFs	Gala Dinner	

Program

Accepting proposals, voting, and selection

We will be using a web-based system for accepting, managing, and selecting proposed talks and workshops. The system is tightly integrated into the conference web site. This is the same system used for FOSS4G NA 2015 and 2016. It is also the system used for the EclipseCon conference series as well as others. The system allows program committee members to vote and discuss proposals. It also allows for public community voting, and feedback by attendees who attended the sessions.

The program will be selected by a community-based program committee at arm's length from sponsorship and other similar influences. Their task is to select the best program possible. Public community voting will be factored, but it will be balanced carefully to reduce the chance of gaming the system to get a talk accepted.

In general, we anticipate that very few speakers will have more than one or two talks selected in order to provide a reasonably balanced program. We will consider exceptions to this policy very carefully.

Tracks and topics

The program committee will establish themes, tracks, and topics as we get closer to the event. We anticipate that tracks like those listed below are likely, based on the history of the conference.

- Using FOSS4G
- Developing FOSS4G
- FOSS4G on Mobile
- Government use of FOSS4G
- Big Data
- Open Data
- Data Science and Visualization
- Internet of Things
- Community
- Education and Research
- Other cool things (a catch-all for things not listed)

Academic Track

We anticipate integrating the academic and research content alongside other program content so that people enjoying it can mingle with others, and experience being an integral part of the community.

Social Events

For our Monday night social event, we plan to facilitate people meeting off-site in smaller groups similar to what was done for FOSS4G North America 2015. There will be newcomer groups, and other topics similar to Birds of a Feather (BoF) sessions. There are countless bars & restaurants within walking distance of the venue & hotel.

For our Thursday night Gala dinner, we are considering hosting on site. We are also considering hosting at the Art Museum, Boathouse, and the Pennsylvania Academy of Fine Arts.

The Gala dinner would be sold separate to registration and at cost (revenue neutral to the budget) to keep prices low for attendees.

Code Sprint

Our plan is to host a two-day code sprint at the end of FOSS4G 2017 for those who wish to stick around and hack code. Azavea will be moving to a new, larger office in February 2016 and has graciously offered the use of their community meeting space, conference rooms and extra office office. This should comfortably provide space, power, and Internet for more than 100 people. A fallback location has also been identified at the Friends Center, the location for the 2014 OSGeo Code Sprint, and approximately two blocks from the convention center.

Conference Committee

Robert Cheetham (Chair) @rcheetham
President and CEO, Azavea
cheetham@azavea.com

Robert Cheetham, is the founder and CEO of Azavea, a B Corporation based in Philadelphia that creates civic geospatial software and data analytics. Azavea is located just three blocks from the proposed venue and has been a leader in the Philadelphia geospatial community for 15 years, including both made contributions to OSGeo projects and OSGeo code sprints for the past five years and leading other open source projects that include: GeoTrellis, OpenTreeMap, DistrictBuilder and other geospatial libraries and utilities. Prior to founding Azavea, Robert served as a software developer and GIS analyst for the University of Pennsylvania, the City of Philadelphia and the Philadelphia Police Department and as a civil servant in Japan. He serves on the advisory board of the Penn State University Masters in GIS and GeoDesign programs and as an occasional lecturer at the University of Pennsylvania, School of Design. He has an MLA in Landscape Architecture and Regional Planning from the University of Pennsylvania and a BA in Japanese Studies from the University of Michigan.

Sarah Cordivano, @mapadelphia
Project Manager, Data Analytics, Azavea
scordivano@azavea.com
sarah.cordivano@gmail.com

Sarah Cordivano is the Project Manager for the Data Analytics team at Azavea. She oversees the development and promotion of the Cicero API, spatial analysis projects and the Summer of Maps program. She has many technology interests including increasing data accessibility and building community around open data and mapmaking. She is the founder and organizer of GeoPhilly, Philadelphia's meetup for map enthusiasts. Sarah is also the community chair for the 2016 FOSS4G-NA in Raleigh, NC. Sarah obtained her bachelor's degree from Temple University in Geography and Urban Studies and a masters in Urban Spatial Analytics program from the University of Pennsylvania. Sarah blogs at the Azavea Atlas blog and she is on twitter @mapadelphia.

Patrick Cozzi, @pjcozzi
Principal Graphics Architect, Analytical Graphics, Inc.
Lecturer, University of Pennsylvania

At Analytical Graphics, Inc. (AGI), Patrick leads the software development and community outreach for Cesium, an open-source 3D globe and map engine. He is the editor of WebGL Insights, coeditor of OpenGL Insights, coauthor of 3D Engine Design for Virtual Globes, and a member of the editorial board for the Journal of Computer Graphics Techniques. Patrick frequently presents at FOSS4G, SIGGRAPH, and other conferences. He is a member of Khronos where he develops open-standards

19

for 3D graphics. Patrick teaches Computer Science at the University of Pennsylvania, where he earned a master's degree in computer science.

Rob Emanuele (Program Chair)
GeoTrellis Project Lead, Azavea
lossyrob@gmail.com

Rob Emanuele is the maintainer and a core developer of GeoTrellis, an open source framework for doing distributed processing of geospatial data. He is a member of the LocationTech Project Management Committee and was chair of the program committee for FOSS4G NA 2015 and 2016.

Jim Higgins
Director, Global Water Practice, Esri
jhiggins@esri.com

James Higgins is an information technology professional with 21 years of experience designing and implementing geographic information systems. For the last 17 years he has worked at Esri and now serves as the Director of the Global Water Practice. An expert in relating geospatial concepts and technology with utility business processes, James is frequently called upon as a guest lecturer and keynote speaker at utilities, industry associations, and international conferences.

Andrew Hill @andrewxhill
Chief Science Officer, CartoDB
andrew@cartodb.com

Andrew is Chief Science Officer at CartoDB, where he studies new methods for making maps in the CartoDB ecosystem. He has Ph.D. from the University of Colorado, Boulder, studying under Robert Guralnick. At CartoDB, Andrew leads a team of scientists, educators, and mappers that explore and develop new cartographic and GIS methods for CartoDB users. Outside of CartoDB, Andrew is also an Assistant Professor, a board member of a citizen science non-profit, and an external advisor to a graduate program for mapping and cartography.

Eddie Pickle
Managing Director, Open Source Programs, RadiantBlue Technologies
eddie.pickle@gmail.com

Eddie Pickle brings a wealth of open source software, geospatial, and executive expertise to his role as Managing Director, Open Source Programs at RadiantBlue. Before coming to RadiantBlue, Eddie was the founding CEO of Boundless (formerly OpenGeo), leading the company in its spinoff from its nonprofit parent. Eddie has worked in the geospatial industry for more than 30 years, and has been a senior executive at both well-known software (IONIC) and data (Claritas, IXI) leaders. He has worked

with commercial, government, and nonprofit organizations worldwide, and is a Councilor of the American Geographical Society.

At Boundless, Eddie built the global leader in geospatial open source software, initiated the successful FOSS4G North America conference, and led the first FedGeoDay for open source in the DC area. Previous to his service at Boundless, Eddie was one of the founders of IONIC Enterprise and served as its Chief Operating Officer until its purchase by ERDAS in 2007. Prior to that, Eddie was a senior executive leading sales, data development and data solutions at Claritas (now part of Nielsen) and IXI Corporation (now part of Equifax). Eddie holds a Masters degree in Geography from UCLA with a specialization in demography, and a BA in Geography from the University of Tennessee.

Eddie was also the chair of the inaugural FOSS4G North America in Washington D.C..

Jonathan Tehrani @jawntehrani
Organizer, MaptimePHL
jonathan.tehrani@gmail.com

Jon Tehrani is a community organizer who by day manages public engagement and communications for the place-based neighborhood organization South Kensington Community Partners, then by night applies his skill-set to help organize a local chapter of the learning community maptime. Jon recently received a Master's Degree in Community and Regional Planning from Temple University and spent the second half of last year as a research fellow at OpenPlans, a company which created open source software tools for civic engagement, including a public participation mapping application called Shareabouts. As a result of Jon's experience at MaptimePHL, he brings a wealth of knowledge to the table in regard to how to design and subsequently implement successful events focused on educating people about open source geospatial software.

Alyssa Wright @alyssapwright
VP Partnerships, Mapzen
alyssa@mapzen.com

Alyssa Wright works at the intersection of open technology, cultural diversity and mapping. As Vice President of Partnerships and Business Development at Mapzen, she lead community initiatives and communications to bring the best mapping capabilities to organizations of all sizes. Throughout this work and as part of the OpenStreetMap US board, Alyssa am driven to build mapping tools that are powerful means of connection.

Alyssa received an M.A. in Media Arts and Sciences from the Massachusetts Institute of Technology Media Lab, where her work focused on documenting technologies of empathy within geospatial contexts. She also completed a Masters in physical computing from New York University's Interactive Telecommunications Program and graduated magna cum laude from Wellesley College with a B.A. in women's studies, and a concentration in media studies and design.

Letters of Support

We have received letters of support from a diverse set of organizations, including companies, universities, government agencies, and not-for-profits. The list of organizations providing a letter of support as of the time this proposal was written include the following:

- AGI/Cesium
- Azavea
- CartoDB
- City of Philadelphia, Office of Innovation and Technology (OIT)
- Code for Philly
- Drexel University, Computer Science
- Esri Central Eastern US regional office
- Esri Washington DC R&D Center
- GeoPhilly
- Glob3
- International Red Cross
- Khronos
- MapStory
- MapTimePHL
- Penn State University, John A. Dutton e-Education Institute and GeoVISTA Center
- Philadelphia University, GeoDesign Program
- RadiantBlue Technologies
- Technical.ly Media
- Temple University Geography & Urban Studies Graduate Student Association
- Temple University Geography & Urban Studies Department
- The Reinvestment Fund/Policy Map
- The Timoney Group
- University of Delaware
- University of Pennsylvania, Computer and Information Systems
- University of Pennsylvania, School of Design and Cartographic Modeling Lab
- Villanova University
- Visit Philly (Greater Philadelphia Tourism and Marketing Corporation)
- West Chester University

A folder containing all letters is available online at https://drive.google.com/folderview?id=0BwwJRacm-BqHV1dRRzNtY3NIMUE&usp=sharing

Image Credits

Page 2
City skyline: M. Edlow

page 3
Love Park: B. Krist
Chinatown: G. Wildman

page 4
Bufad Restaurant: M. Kennedy

page 5
Logan Circle: Jody Garnett

page 7
30th Street Station: M. Kennedy

page 8
Indego Bikes: M. Fischetti

page 17
Building: Jody Garnett
Dinner: Jody Garnett
Code Sprint: Jody Garnett

page 21
Welcome: R. Kennedy