



Urban and Infrastructure Development Conference (UIDC) for Africa Proposal

Prepared for:

Contact Person Name:[_____]

Company Name: [_____]

Company Address:[_____]

Prepared by:

Daniel Bwanika
UIDC Organiser

Event Date: 30th-31st October 2018

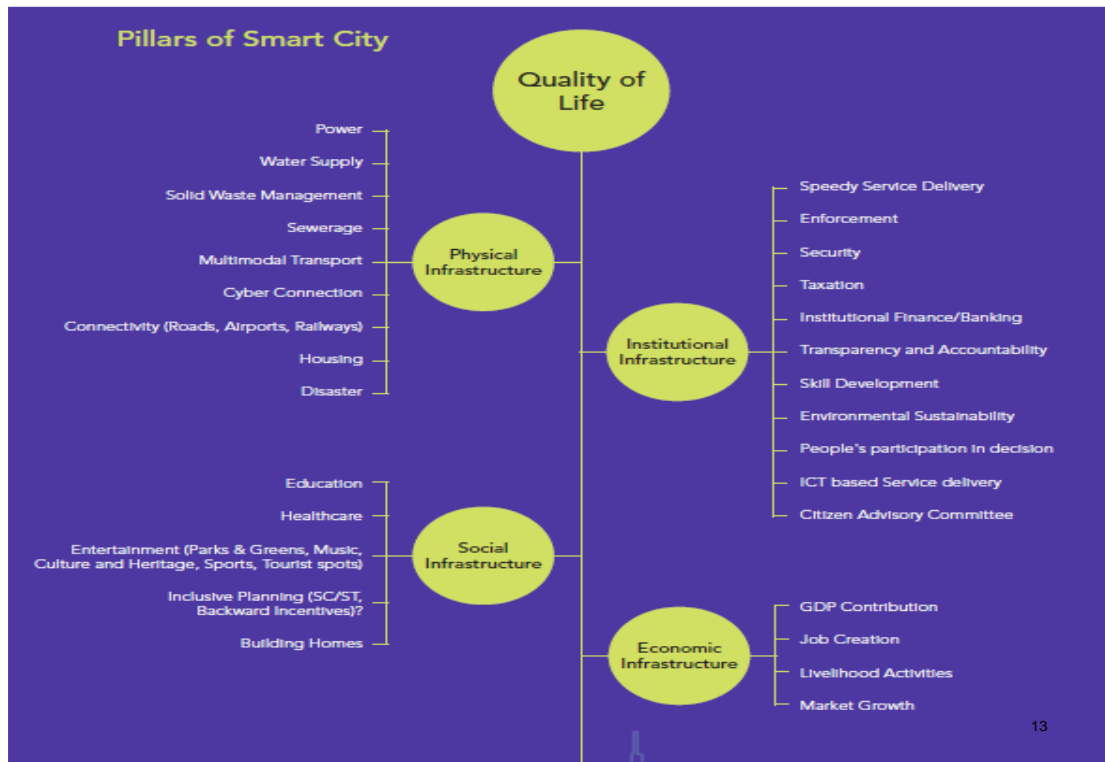
[Kampala Uganda]

The annual UIDC is our spectator area event, which we expect to attract between 150 -200 delegates. This 2018 is going to be bigger and better because of:

- [KEY NOTE SPEAKERS: Ministers of Urban Development and Infrastructure in East & Central Africa]
- [PRODUCT LAUNCH: Smart Cities Expo, Urban and Infrastructure Applications]
- [FEATURED PERFORMER: Smart Cities Expo Devices, Applications]
- BONUS: [Smart Urban Infrastructure Financing]

According to our survey, 75% of our attendees like Town Councils, Town Engineers, Municipal councils, Central and Local Governments are your clients. UIDC is an opportunity to showcase [SPONSOR NAME _____]'s products and increase market share.

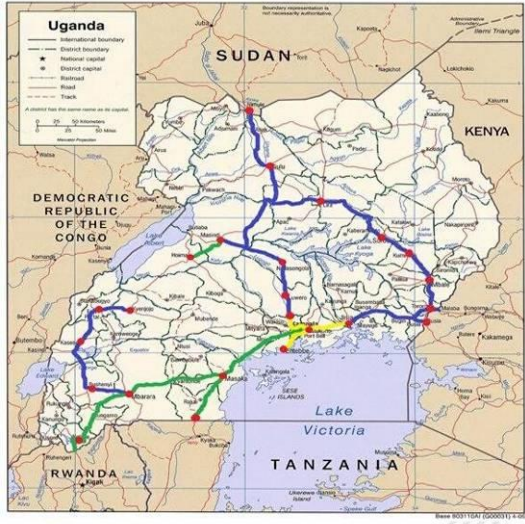
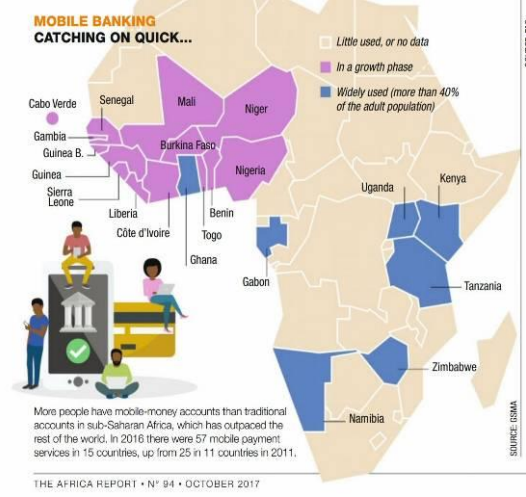
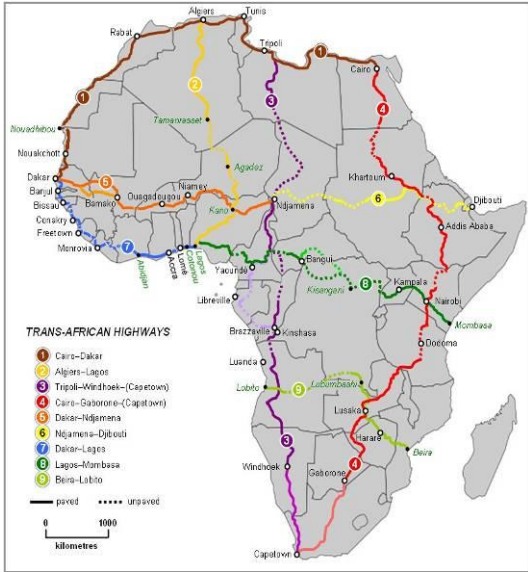
Attendee Profile per Urban Infrastructure Sectors:



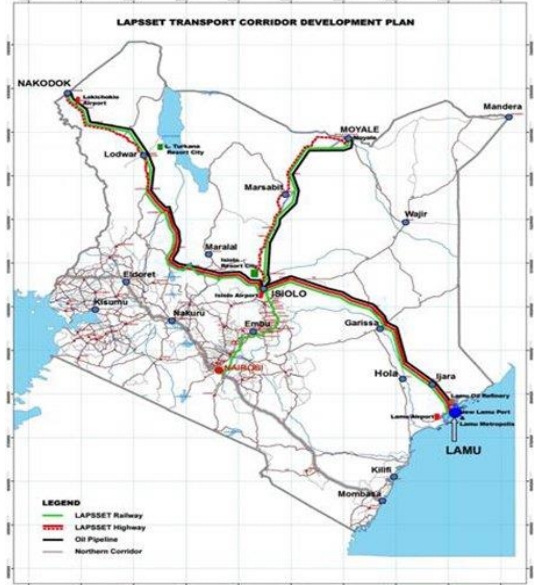
Event Purpose

The UIDC started because of lack and inadequate urban and infrastructure network yet the population is growing in size and wealth. I decided the best way to solve this problem is to have a conference where the private sector could be an active role in the Urban and Infrastructure Development of the region. Since then, it has helped bring a number of municipalities and towns as well as policy makers, business and investor on stream in; Fintech, Banking and Financing, Urban Infrastructure Technology, Urban Design and Engineering, Real Estates, Digitization, Innovators, Infrastructure Developers, Smart Cities, Off Grid Technologies and Big Data analytics.

We have come a long way, but we still need your support. Your generous contribution will help us extend our urban and infrastructure development promotion and reach to Local Governments and Policy Makers at all levels to appreciate how Urban/Town and Infrastructure planning accelerate growth and social transformation and create the requisite business ecosystem. Below are snapshots of ongoing infrastructure projects in the region.



Njia ya bomba la mafuta ghafi kutoka kabaale nchini Uganda hadi rasi ya Chongoleani iliyopo kaskarini mwa bandari ya Tanga nchini Tanzania.



Sponsorship Packages

GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Naming Rights to the event		
Live plugs in opening & closing speech		
Brand promotion		
EIGHT OF VIP TICKETS		
Booth Space	Booth Space	
PRINT COLLATERAL (e.g. flyers, banners, invitations)	PRINT COLLATERAL (e.g. flyers, banners, invitations)	PRINT COLLATERAL (e.g. flyers, banners, invitations)
ELECTRONIC COLLATERAL (e.g. web, email, video)	ELECTRONIC COLLATERAL (e.g. web, email, video)	ELECTRONIC COLLATERAL (e.g. web, email, video)
FIVE OF STANDARD TICKETS]	THREE OF STANDARD TICKETS	THREE OF STANDARD TICKETS
\$ 7500	\$5500	\$3000

Feature YOUR ORGANISATION at UiDC today!

Item	Contribution	Quantity	Subtotal
Gold Sponsor	\$7,500.00	1	\$7,500.00
Silver Sponsor	\$5,500.00	1	\$5,500.00
Bronze Sponsor	\$3,000.00	1	\$3,000.00

Sponsorship Terms & Conditions

This [UiDC] Sponsorship Contract (the “Contract”) states the terms and conditions that govern the contractual agreement between [_____] having its principal place of business at [_____] (the “Sponsor”), and [UiDC] (the “Host”) who agrees to be bound by this Agreement.

WHEREAS, the Host is conducting [UiDC], [for urban and infrastructure development financing and investment], on [30th -31st October 2018] (the “Event”); and

WHEREAS, the Sponsor agrees to sponsor the Event according to the terms and conditions herein.

NOW, THEREFORE, In consideration of the mutual covenants and promises made by the parties hereto, the Company and the Sponsor (individually, each a “Party” and collectively, the “Parties”) covenant and agree as follows:

Contribution

The total contribution provided by the Sponsor is [__US\$_____], to be paid in full by [31-07-2018]

Term/Termination

This Contract will terminate automatically upon completion of [31-10-2018].

Changes/Cancellations

Any changes made to this Contract must be made in writing and signed by all parties. If the Event is canceled, refunds are [insert term(s)].

[ADDITIONAL TERMS & CONDITIONS]

Sponsor Signature: _____ Date: _____

Event Host Signature: _____ Date: _____

This document is private, confidential and contain valuable information that is for privileged individuals only.

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