

FOSS4GPERTH

FOSS4G Perth Conference Partner Proposal - OSGeo Oceania

Background

FOSS4G Perth has been invited to run a one-day event on 22 October 2024, as part of (and to complement) the ISPRS TC IV Symposium, a significant international geospatial conference. We are seeking a partnership with OSGeo Oceania to support the event and strengthen bonds between Perth and the regional community.

What is FOSS4G Perth?

- A passionate group of self-organised open geospatial community members from Western Australia. Including active participants in OSGeo and OSGeo Oceania at all levels and presenters and workshop organisers at past FOSS4G and FOSS4G Oceania conferences.
- Members of FOSS4G Perth come to the geospatial community from a wide range of perspectives: small-to-medium business owners and contractors, government and academia, geology & mining professionals, the startup ecosystem, hobbyists, and more.
- Our members are active contributors to OSGeo Oceania, the open geospatial community, and the wider open source community and bring with them strong alignment with OSGeo Oceania values of community, contribution, and openness.
- We ran successful one-day hybrid conferences in 2020 and 2021 as a local hub of FOSS4G SotM Oceania. These events attracted attendees from a diverse array of backgrounds, major keynote speakers such as senior government leaders and well-known open source software developers, as well as bringing in people new to the open geospatial community.
- Strong track record of successful events and sponsorship:
 - FOSS4G Perth 2020: 83 attendees, surplus \$1,200, 5 sponsors
 - FOSS4G Perth 2021: 101 attendees, surplus \$2,300, 9 sponsors

Who are ISPRS?

- The International Society for Photogrammetry and Remote Sensing ([ISPRS - Wikipedia](#)) is an international geospatial NGO. ISPRS runs several technical commissions on various topics of interest to the open geospatial community, including ISPRS Technical Commission IV (Spatial Information Science) for 2022 - 2026 (TC 4).
- Hosted by the Geospatial Council of Australia (GCA), TC 4 is running a symposium in Fremantle across October 22 - 25. The event is expected to draw 250-350 attendees from an international community.
- ISPRS [is an OSGeo partner](#) and works with Maria Brovelli (Vice President of TC 4) as their OSGeo contact.

- TC 4 has indicated an interest in emphasising [Geo4All](#), an OSGeo initiative, at the event.
- 2 members of the TC 4 Symposium local organising committee have been part of FOSS4G Perth since 2020 and have been integral in securing the invitation and in the collaborative working relationship between the two organising committees.

What is planned?

- A 1-day "mini-conference" open geospatial event, hosted by the ISPRS TC 4 Symposium
- An evening social hosted by FOSS4G Perth for all ISPRS delegates
- Reciprocal access to events - ISPRS delegates can attend FOSS4G Perth and vice versa
- A sponsorship drive, focused on local organisations to minimise the potential for competing with FOSS4G SotM Oceania 2024. Registration, venue, and catering are handled by ISPRS, reducing the need for independent fundraising.
- Potential for a side event run by [GeoGeeks](#)

We are seeking:

- **Fiscal sponsorship.** Provision of banking, signing contracts (if needed), and taking the financial risk in the event of a shortfall in sponsorship. We will limit this risk by taking a staged approach and making spending decisions based on our success in securing sponsorship. See the attached budget for details.
- **A \$3,500 funding commitment.** This will help to cover major expenses, including the evening social, registration for core volunteers, and registrations to support a regional Travel Grant Program.
- **Promotional support.** Assistance with promoting the event across the community and recognition of sponsors on the OSGeo Oceania website.

We offer OSGeo Oceania:

- "Conference Partner" status, including featuring prominently on the event website, social media, mailouts, and verbal/visual recognition at the conference and the social
- The opportunity to promote OSGeo Oceania and FOSS4G SotM Oceania to a Western Australian and international audience
- An event strongly aligned with OSGeo Oceania's objectives of community growth, enabling participation, and spreading awareness
- Surplus funds to be returned to OSGeo Oceania for reinvestment in the community

What happens next?

- The team will begin our promo campaign at the end of May and would love to have OSGeo Oceania as our conference partner when this commences.

Appendix: Proposed Budget, FOSS4G Perth 2024

The below budget has been designed to limit the risk of loss, by identifying 5 scenarios where expenses are tied to meeting sponsorship targets. Based on our experience, and knowledge of the local community, we are reasonably confident of reaching the sponsorship target identified in scenario C.

		Scenarios					
Expenses		A	B	C	D	E	
Catering	Post-conf social event	3000	3500	4000	4500	5000	
Registration	Registration for volunteers	600	700	800	900	1000	ISPRS conf rego for hard core volunteers
Registration	Regional Travel Grant Program	200	400	600	800	1000	ISPRS conf rego to support regional WA attendance
Enrichment	Swag & volunteer appreciation	250	350	500	700	800	speaker 'thank you' gifts, stickers, LOC dinner, etc
On site	Video recording	0	0	0	0	2000	
Other	Miscellaneous	150	150	250	300	350	domain rego, printing, signage, stationery, etc
	Total expense	4200	5100	6150	7200	10150	
Income							
Financial support	Sponsorship	1000	2000	3500	5000	8500	
Financial support	Conference partner funding	3500	3500	3500	3500	3500	
	Total income	4500	5500	7000	8500	12000	
	Surplus/deficit	300	400	850	1300	1850	Amounts in AUD, ex GST