Mashups with SSSI

This is the first in a series of events for 2011 to help surveyors and spatial professionals understand

What are Mashups?

Why should I be creating them?

How do I get started?

Introduction to Mashups – ad hoc mapping

5.30pm-7.30pm 13th April
IS NSW office, Lvl 4,162 Goulburn Street, Sydney
Running jointly with the IS NSW twilight seminar series. Presented by Jose Diacono of Communica and Brett Madsen of Lagen Spatial.

We will take a lightening tour of mashup examples from recent competitions and used in business to improve communication and productivity. As the potential of mashups is only limited by our creativity we hope to generate plenty of discussion and ideas from the audience.

This and follow-up events will explore

What makes a good mashup?

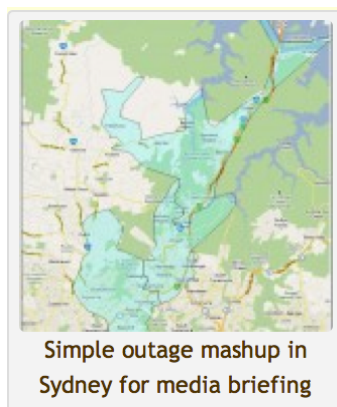Who is making them?

Step by step guide

What skills are needed and where do I get them?

Where do I get the data?

What platforms can I build on – Google, Bing, Openstreetmap…?

What about crowd-sourcing?

To Register click the Events tab at
http://www.spatialsciences.org

Simple outage mashup in Sydney for media briefing

A mashup is a website or application that combines data or functionality from several sources to create something new. The name implies quick and easy to create and use.

Many mashups incorporate maps and location information.

- Queensland Floods or bushfires
- Find your nearest public toilet
- Cycle routes that run past playgrounds or BBQ areas

Tankers and tugs in Rotterdam - real time

In business, they allow us to communicate clearly and quickly with busy non-specialists

- Media briefings
- Senior management
- Clients
- Councils
- Local residents

Mashing up customer data, network and Google map