Short minutes BeGeo 2018 kick off 21/9/2017

**Location and date**

24/4/2018, The Square Brussels ( contract now secured)

Top location in the center of Brussels where the issues of sound will be solved.

Room for 1200 people for keynote, room for 300 people for Surveyors track and 8 other rooms for the parallel tracks, with capacity each between 50 and 100.

Ample space for same or a bit more booths as last year.

Press/VIP space.

Event will be organized by Agoria,and NGI.

As in the first 2 editions, entrance is free; lunch to be bought, if desired.

**Content** :

9 tracks

Focus on quality and excellent marketing

Improve interaction (with specific App?) during tracks

Expand to industry

Theme proposals  discussed:

* Need & crisis plan
* Surveyors : Building Information Management, Drones, …
* Copernicus
* Geo in frontrunner industries (retail, transport & mobility, gov, banking, …)
* Drones, an new frontier in geo
* Smart Cities / **Ingrid Reynaert**
* Find your way in geo data jungle/geo for dummies
* Geo & Telco, Telco & Geo
* Data economy, security, GDPR, privacy, ethics, …
* State of the art Inspire
* Start-ups
* Academic/research : integrated in tracks
* Water industries

Other track proposition contents are welcome; please provide ideas to YS.

Content team will make a first attempt of programme and distribute it to then be discussed at our next meeting.

It is OK to have a track lead by a sponsor company as long as commercial actions are excluded.

In BeGeo 2018, there will be no paying commercial company presentations

Intent to have 1st  draft of content agreed before end of October, to be published on Website: action=all

**Organisation** :

Web + Event management via Agoria

Communication in collaboration with IGN

Track leader included in communication

Save the date will be sent out by end of this week

**Keynotes speakers**:

Request send to Minister De Croo

Other open: ideas requested (Geo Industry like car manufacturer for connected cars, Waze, …)

**Geospatial Awards** via IGN – NGI( Flagis-AM/FM)

Idea to include a prize for Geo Start-up of the Year

**Innovation** :

B2B connect?

Panels?

Specific pricing to attract StartUps

Food out of the wall

Registration/tracking/app

**Next meeting@ Agoria, 13th October, from 10 till 12.**

**We hope to see many of you**

Kind regards,

Yves Schellekens